

## REMARKS

Applicant gratefully acknowledges the courtesy of a telephonic interview granted by Examiner England to the inventor, Michael Palmer, and Allison Leader, Irene Keselman and the undersigned representative on March 3, 2008. At the interview, the amendment set out in the Agenda submitted on February 19, 2009 was discussed and Examiner England indicated that the amendment distinguished the claim over the art of record, including the Jones patent.

Accordingly, claims 54 and 69 have been amended as set out in the aforementioned Agenda to recite that “the revision message includes less than the entire content of all stories in the content list after the revision is implemented.” No new matter has been added.

Support for the amendments to claims 54 and 69 can be found in multiple places in the application, including at page 6, lines 4-7 (discussion of need for system in which entire content lists do not need to be retransmitted with each revision or addition 8, and page 9, lines 14-21 (similar discussion). It will be readily apparent that a revision message that does not require the retransmission of an entire content list will necessarily include less than the entire content of all stories in the content list. Entry of the amendments is respectfully requested.

### § 102 Rejections

Claim 54-65, 69-80 and 82 stand rejected under 35 U.S.C. § 102(e) as being anticipated by Jones. This registration is respectfully traversed. The claim limitation added by the amendment distinguishes the claim from the Jones reference because Jones discloses re-transmitting a publication in its entirety for each new edition. Jones, col. 2, line 61-col. 3, line 5 and col. 5, lines 26-61. Thus, to the extent that one of Jones’ re-transmissions can be considered a revision message, the content of the stories in the retransmission message will be exactly the same as the content of the content list after the “revision” has been implemented. In contrast, the

revision message of the claims “includes less than the entire content of all stories in the content list after the revision is implemented.” This is true whether the revision is an addition of all or part of a story, a deletion of all or part of a story, a re-ordering of stories in the content list, or a modification of all or part of a story. Accordingly, withdrawal of the rejection is respectfully requested.

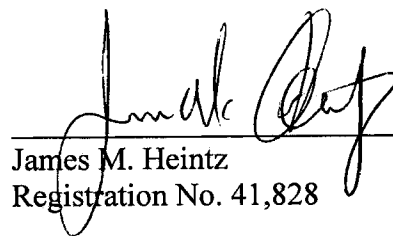
§ 103 Rejection

Claim 66, 68 and 81 stand rejected under 35 U.S.C. § 103 over the contribution of Jones and Hanson. This rejection is traversed. Each of the rejected claims depends on claim 54 or 69, and Hanson does not cure any of the deficiencies of Jones discussed above in connection with claims 54 or 69. Accordingly, claim 66, 68 and 81 define potential subject matter for at least the reasons discussed above. Withdrawal of the rejection of claim 66, 68 and 81 is therefore respectfully requested.

In light of the above, Applicants submit that this application is now in condition for allowance and therefore request favorable consideration. If any issues remain which the Examiner feels may be best resolved through a personal or telephonic interview, the Examiner is respectfully requested to contact Applicants counsel, James M. Heintz at 202.799.4171.

Respectfully submitted,

DLA PIPER LLP (US)

A handwritten signature in dark ink, appearing to read 'James M. Heintz', is written over a horizontal line.

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